

Q&A

The following advertorial has been provided by Flexicare and is designed to support the advertisement presented below.

Q. Why are disposable laryngoscope blades and handles now needed?

A. There are new resistant bacteria and viruses that we did not have five to 10 years ago. Studies show reprocessing reusable blades and handles sometimes does not fully remove proteins from medical devices and thus presents a significant risk for cross-contamination. In one particular study that focused on handles, 86% of handles tested showed significant bacterial growth including staph, strep and bacillus.

With hospital-acquired infections (HAIs) being closely monitored to enhance patient outcomes, changes in practices are being implemented to reduce these infections. The average cost of treating HAIs routinely is estimated at \$40,000 or more per incident. BritePro Solo removes the risk for cross-contamination from reusable laryngoscopes handles and blades, as well as overcomes the increased failure rates associated with sterilization of reusable handles.

Q. What are the financial implications of switching from reusable to disposable laryngoscopes?

A. Single-patient-use devices recently have been shown to reduce overall intubation costs by up to 50% compared with the cost of reprocessing and using reusables. Over the past decade, reprocessing guidelines for medical devices have improved, but they have significantly increased costs as well. Under batch sterilization procedures, reusable laryngoscope blades and handles have been shown to cost an additional \$17 to \$26 per intubation procedure. When factoring in the increased potential for cross-contamination, costs per intubation with a reusable laryngoscope can reach as much as \$36 per intubation if only one HAI occurs. BritePro Solo offers both improved patient care and reduced expense compared with reusable laryngoscope blades and handles.

Q. Does BritePro Solo come in adult and pediatric sizes?

A. BritePro Solo is available in Macintosh sizes 1 to 4 and Miller sizes 00 to 4, covering the full spectrum of both adult and pediatric patients.

Q. What type of light is in BritePro Solo?

A. BritePro Solo is a fiber-optic laryngoscope that has an advanced LED light that matches the natural color spectrum of the sun, providing a more natural light and improved tissue visualization. Because of the advanced single-use LED light, BritePro Solo is commonly two to three times as bright as what

hospitals currently are using. When shining BritePro Solo into the patient's airway, clinicians will notice BritePro Solo has a bright, focused, white light.

Q. What is the environmental effect of going disposable as opposed to reusable?

A. Surprisingly, BritePro Solo is more environmentally friendly than reusable laryngoscope blades and handles. The reprocessing cycle of reusable

laryngoscopes is environmentally damaging, and includes multiple chemical baths with toxic elements and heavily energy-intensive machinery. Reprocessing laryngoscopes also results in significant plastic disposal associated with chemical containers, detergents, brushes, bins and repackaging materials.

With BritePro Solo, these negative environmental effects are avoided and both the blade and handle are fully recyclable in any existing hospital recycling program.

Q. Is BritePro Solo sterile?

A. All BritePro Solo products are packaged 100% sterile to comply with all standards and regulations.

For more information, please visit www.briteproSolo.com or contact Flexicare Inc. at (800) 985-3314.

BritePro Solo

The complete single-use laryngoscope system

As it should be

BritePro Solo is a complete single-use fiber-optic laryngoscope solution comprised of an advanced LED Handle and a fully metal blade. This unique product is just as it should be, combining the best qualities of reusable laryngoscopes along with all of the benefits of a completely disposable solution.

- No risk of cross-contamination
- Quality Feel without Compromise
- One Size Fits All
- Excellent Tissue Visualization from Advanced LED light
- Saving Life Economically



flexicare
TOTAL QUALITY - TOTAL CARE



AS IT SHOULD BE



Handle & Blade with Integrated LED



True Fiber Optic Bundle



Completely Disposable System

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